

# **SADSBURY TOWNSHIP**

## **Parks and Recreations Committee**

### **Minutes of meeting on April 25, 2016 Sadsbury Township Municipal Building**

Present: Anthony Schuibbeo, Rita Mauro, Leonard Mauro, Matt Hensel, Simon Jessey  
Absent: Jesse Donovan

#### Reorganization

Anthony Schuibbeo called the meeting to order at 7:00pm and presided over a reorganization of the Parks and Recreations Committee (PARC). The following positions were nominated and seconded:

- Rita Mauro – Chair
- Simon Jessey – Vice Chair
- Matt Hensel – Director of Operations
- Leonard Mauro – Treasurer

Anthony Schuibbeo then turned the meeting over to Rita Mauro.

#### Regular Meeting

##### **Finance and mail**

Rita Mauro chaired a meeting concerning “Community Day”, with the financial status of the event first on the agenda. Members of the Committee have raised a total of \$1,375 toward “Community Day”, with Matt Hensel in particularly doing sterling work. We have:

- Sponsorship of \$600 from *Extra Mile Auto*
- 7 vendor slots at \$50 each:
- Hensel Lawn – 2 slots
- Newark – 2 slots
- Rachel Cox (Avon) – 1 slot
- Fishing Lures – 1 slot
- P. J. Deli – 1 slot (requiring electricity)
- \$25 monetary donation from Mail N More
- Door prize donation from Oasis Market (car washes)
- Door prize donation from Arty's Automotive (free inspection)

Leonard and Rita Maurio reported on their efforts to contact sponsors and vendors, and there was a general discussion on how and where to solicit additional paying vendors. Matt Hensel will contact Jack Asetta (President of Parkesburg Community Day) for suggestions. Rita Maurio will contact the Western Chester County Chamber of Commerce. There was a general discussion about how we should receive and disburse money from fundraising efforts. We resolved to maintain a ledger for internal bookkeeping and coordinate with the Township Treasurer. The Committee would like to explore the possibility of getting its own Post Office Box or a dedicated mailbox so that its mail can be kept separate from general Township correspondence.

### **Advertising**

The PARC discussed creating and distributing flyers for the event. Simon Jessey submitted designs for the flyer and for the sign to be put up in Bert Reel Park, which is apparently double sided. After considering the impact of a potential rain day, the Committee decided to eliminate it and instead advertise the event as “rain or shine”. It was noted that this change would need to occur on all distributed literature. Simon Jessey said he would look into updating the Township's website to include promotion of Community Day, including a downloadable copy of the flyer.

### **Event Activities**

Simon Jessey said he would investigate an alternative inflatables provider for comparison pricing with Bouncy Roo; however, he reminded the Committee we had promised vendors, sponsors and residents an inflatable obstacle course that is unique to Bouncy Roo. He also said he would look into the cost of a vendor tent to cover the basketball court.

Anthony Schuibbeo put in a hands-free call to Earl Taylor to ask how much space he needs for DJ-ing and presentations. It was decided that the event could manage with a flatbed trailer provided by Matt Hensel, rather than an expensive rented platform. This would save at least \$1,200 on Community Day expenses. There was also discussion about how we could use straw bales to enhance the look of the trailer, conceal electrical extension cords and provide means to steer walking traffic.

Matt Hensel said he will talk to a beverage company about getting a soda fountain for the event.

### **Snack Shack**

The Snack Shack in Bert Reel Park has been cleaned and sanitized by Matt Hensel and his wife. After being dormant for six years, the Shack was reopened on Friday, April 22, 2016 for a Babe Ruth Little League game, staffed by Matt and his wife Amanda. Revenue from the night totaled \$54.75. This was made possible by an initial injection of capital from Matt, who will use the early profits to recoup the expense.

Matt expressed a need for volunteer staffing at the Shack during Little League games and more. It is anticipated that the Shack's use will increase as the baseball field is used by other leagues, such as the Men's Softball League. Currently, only Matt, his family, and members of the PARC have made themselves available.

The PARC discussed the need for a banner for the Snack Shack, as well as advertising its operation. This would include some blurb on the Township website.

### **PARC Activities for May**

- The PARC members will continue to seek vendors and sponsorship for “Community Day”.
- Simon will deliver a summary of the month's PARC activities to the Supervisors Meeting on May 3.
- Simon and Rita will seek a meeting with the Township Treasurer to discuss financial matters.
- Advertising for Community Day (sign, flyers, website) and the Snack Shack (sign, website) will be investigated.

With there being no further business, the meeting was adjourned at 8:40pm.

Respectfully submitted,

Simon Jessey  
Vice Chair, Sadsbury Township Parks and Recreations Committee

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The next meeting of the Parks and Recreations Committee is on Monday, May 23, 2016 at 7:00pm in the Township Municipal Building. Residents of Sadsbury Township are welcome to attend.